



NEWS LETTER

VEHICLES OF NEEDS, NOT VEHICLES OF ENGINEERING

STEVE

Smart-Taylored L-category Electric Vehicle demonstration in hEterogeneous urbanuse-cases

The STEVE Project has officially started

The Kick-off meeting for the STEVE Project was held last November 2017 in Villach (Austria). During this productive meeting the project's mission, objectives, structure and tasks were reminded to all of the partners. The overall project management, with its specific framework and tools, was also defined and agreed to by all those taking part in the meeting.

Emphasis was put on the confidentiality aspects of the project as well as the work distribution, timetable and other key aspects of the project such as dissemination and communication activities.



Kick-off meeting of STEVE Project, Villach, Austria, 14/11/2017

STEVE Consortium

This ambitious Project, lead by Infineon consists of twenty-one partners from seven different countries. This consortium encompasses a multi-disciplinary team that brings together cities, industrial companies, small and medium enterprises, and academic institutions. As a result, STEVE involves the complete value chain supporting the eMaaS approach.



Mission & Objectives:

STEVE's goal is to show the importance of the integration of light electric vehicles into the urban transport system.

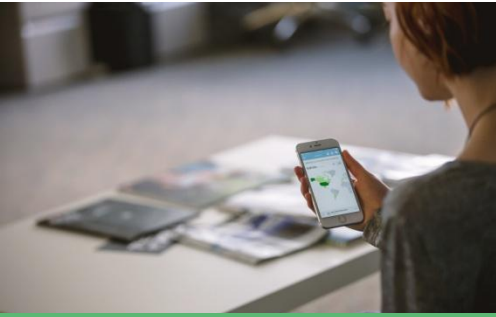
Its main idea is to implement and test a "human-centric" approach towards electro-Mobility-as-a-Service (eMaaS).

The main task will be the implementation of four pilot projects in the cities of Turin (Italy), Villach (Austria), Calvià (Spain) and Venaria (Italy).

The project will generate enough data to design the next generation of light electric vehicles and it will lead to society becoming more aware of the importance of this product's entry into the market.

STEVE is developed as a stepping stone towards a vision of future mobility that provides sustainable, seamless, automated and personalised travel on demand.





Past & Upcoming Events:

The STEVE project has been and will continue to be presented at different conferences, workshops and other kinds of events. Please find below a list of some of these past and upcoming events:

- **Smart Town Conference 2017** - In-wheel technology for autonomous driving in smart cities. 29-30/11/2017, Ljubljana, Slovenia.
- **ECA2030** - Electric Connected Automated Cars invented for the 2030 Customers. 30-31/01/2018, Andratx, Spain.
- **Smart and automated electric vehicles:** challenges and opportunities for urban mobility and the tourism sector. 22/03/2018, Madrid, Spain.
- **@TRA2018.** Final conference of the SocialCar H2020 Project. April 2018, Wien, Austria.
- **ECA2030** - Electric Connected Automated Cars invented for the 2030 Customers. 4-5/07/2018, Torino, Italy.

STEVE Website & Social Network

As part of the dissemination and communication activities of the project, the STEVE website has been published online (<http://www.steve-project.eu/>).

The website not only provides useful information about the project, but also serves as a resource center.

In addition, Facebook and Twitter accounts have been created to further increase the dissemination impacts of the project.

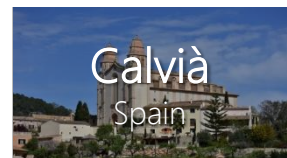
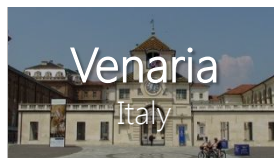
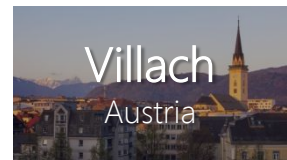
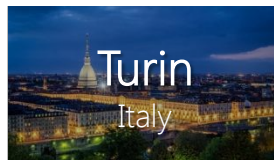
Updates on the progress being made on the STEVE project are regularly posted on these social networks.

Screenshot of the STEVE website homepage



Pilot Demonstrators

The STEVE demonstrations will involve well-defined target groups, such as the ageing urban population, university students, daily commuters, tourists and tour operators, located in four European cities.



Stay connected with STEVE

CONTACT

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Website & Social Networks

